SBIR/STTR Phase II
Grant Preparation Workshop

Sponsored by: UCF Venture Lab

February 11th, 2010
8AM until 5PM

Location:
Room 517 in the University Towers – Central Florida Research Park
12201 Research Parkway, Orlando, FL 32826

Over $2 billion in SBIR grants will be awarded to innovative small and startup technology companies this year. Come and learn how research faculty, students, and technology entrepreneurs can access these government dollars for technology commercialization by working closely with small technology firms that are seeking universities and their research faculty as SBIR partners.

In addition to an extensive overview on success strategies for writing winning SBIR Phase II proposals, the workshop will focus on the STTR program, which requires collaboration between universities and faculty that are interested in spinning their research into innovative technology startup companies.

Join Gail and Jim Greenwood, experts in SBIR/STTR proposal writing, as they provide an in-depth discussion of a simple, yet highly effective, four-step process for developing a competitive SBIR Phase II proposal.

Topics to be covered:

- Requirements for faculty and students to participate in SBIR/STTR projects
- Comparison of STTR and SBIR: What are the roles of faculty and entrepreneurs in each grant type?
- Best practices in writing STTR/SBIR proposals—strategies that will increase your chances of winning both Phase I and Phase II awards
- Goals and objectives of each phase of the STTR/SBIR grant programs
- Conflict of interest issues faculty should consider in working with startup firms that license their research for product development purposes

Until February 9th, the cost of the workshop is $20 for UCF faculty and $40 for all other entrepreneurs/researchers. To register, visit http://www.venturelab.ucf.edu/workshops_SBIR.html, click on the registration link at the bottom of the page and pay by credit card. After February 9th, payment will only be accepted at the event in the form of cash or check made out to the UCF Research Foundation with a cost of $30 to UCF faculty and $50 for all other entrepreneurs/researchers. The first 5 UCF students to register can attend for free. Register early, as only 30 registrants will be accepted. Preference will be given to students and faculty members. Please contact Jack Henkel at (407) 882-0663 or jhenkel@mail.ucf.edu with any questions regarding the workshop. We look forward to seeing you there!